



STYLE  SONIC
M U S I C

PRESENTS

**STEPPING UP
TO THE PLATE**
SERIES



A BENEFIT FOR THE TUG MCGRAW FOUNDATION

SPONSORSHIP OPPORTUNITIES



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SPONSORSHIP OPPORTUNITIES

Date

Company/Individual

Dear:

StyleSonic Music is pleased to announce ***Stepping up to the Plate Series***, Friday, May 1st through Sunday May 3rd, 2009 at Music City Fields in Nashville, Tennessee.

The inaugural tournament will turn youth baseball competition into a big win for young athletes and their communities on and off the field. The series will provide a weekend of great competition between teams across Tennessee and as far away as California with a focus on leadership and good sportsmanship. In addition, the tournament will help raise funds and increase awareness for both Nashville's Music City Fields and the Tug McGraw Foundation's mission to improve quality of life for brain tumor patients.

We invite you to Step up to the Plate as a corporate sponsor. With your support, we can continue to mentor young athletes and successfully raise funds and awareness through partnerships. Together we can deliver a bigger win for our youth. We offer several sponsorship levels, with corresponding benefits for sponsors. I have attached a corporate sponsorship packet for your review. We welcome your support!

We look forward to discussing a potential partnership. For questions, please email Jennifer@tugmcgraw.org or michelle@tugmcgraw.org, or call 707.255.1884 ext 305.

Ya Gotta Believe,

Brad Warren
Tournament Chair

Tim McGraw
Honorary Chairman, the Tug McGraw Foundation

The Tug McGraw Foundation was established to raise funds for pioneering brain tumor research and to increase public awareness of the disease. Over 200,000 adults and children annually receive a diagnosis of brain cancer, and the mission of the Foundation is to support research that will improve their quality of life in the physical, social, spiritual, and cognitive areas.

The Tug McGraw Foundation was established in 2003 by Tug McGraw and serves as a 501(c)(3) charitable organization.

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“Powered By” Sponsors - \$2,500 per sponsor

This exclusive level of sponsorship links your corporate or brand name to the event. Only one company per industry (e.g. financial services, pharmaceuticals) will be represented at this level. Presenting sponsors will enjoy the following benefits:

- ◆ Prominent Outfield Park Signage, 2 - 4x8 signs
- ◆ 10 Passes for weekend tournament
- ◆ Giveaways and literature included in “Home Run” swag bags
- ◆ Premium placement of Logo on tournament apparel
- ◆ Exclusive Ad Banner for three months on the Tug McGraw Foundation website (www.tugmcgraw.org) - (600,000 to 1,000,000 hits per month)
- ◆ Logo and key message, with prior approval, in printed materials
- ◆ Participation, as appropriate, in promotional opportunities including press releases, press conferences, and website promotions
- ◆ A link from the Foundation website (www.tugmcgraw.org) and to the Sponsor’s website
- ◆ Sponsorship announced at each tournament
- ◆ Full page program advertisement

Stepping Up to the Plate’s Family Fun Sidelines - \$1,500

Be the official host at Stepping Up to the Plate’s Family Fun Sidelines where families, participants, and friends can enjoy getting autographs, bounce-house jumping, and face painting.

The sponsor will enjoy the following benefits at all 2009 Team McGraw events:

- ◆ Prominent Outfield Park Signage, 1- 4x8 sign
- ◆ Prominent fun sideline area, 1-4x8 sign
- ◆ 8 Passes for weekend tournament
- ◆ Recognition on the Tug McGraw Foundation website (www.tugmcgraw.org)
- ◆ Half-page program advertisement
- ◆ Sponsorship announced at each tournament
- ◆ Giveaways and literature included in “Home Run” swag bags

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Stepping Up as the Apparel Sponsor - \$1,000

Be a sponsor of Apparel including staff/volunteer t-shirts and team uniforms. The sponsor will enjoy the following benefits:

- ◆ Logo/Name on all Team McGraw Apparel (worn by players, volunteers, and participants)
- ◆ 6 Passes for weekend tournament
- ◆ Recognition on the Tug McGraw Foundation website (www.tugmcgraw.org)
- ◆ Giveaways and literature included in “Home Run” swag bags
- ◆ Quarter-page program advertisement
- ◆ Sponsorship announced at each tournament

Stepping Up to Award the Players - \$1,000

The sponsor will enjoy the following benefits:

- ◆ Company Name on 1st and 2nd place teams and individual awards
- ◆ Company Name on MVP Award
- ◆ Company Name on “Ya Gotta Believe” Sportsmanship awards given per game
- ◆ Company Name on game MVP award
- ◆ Company Representation for trophy ceremony
- ◆ 4 Passes for weekend tournament
- ◆ Quarter-page program advertisement
- ◆ Sponsorship announced at each tournament
- ◆ Giveaways and literature included in “Home Run” swag bags

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SPONSORSHIP OPPORTUNITIES

Bullpen Relief Friends - \$100

Share your support as a Bullpen Friend

- ◆ Your Company/Name recognition or business card on the Tug McGraw Foundation website and in tournament program

Tug's Screwball Section - \$25

Share your support as a Screwball Friend

- ◆ Your Company/Name recognition or business card in tournament program

Stepping Up to the Auction

Donate an item for our silent auction

- ◆ Your Company/Name recognition in tournament program
- ◆ Form attached

To be included in program items must be received no later than April 10th

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STEPPING UP TO THE PLATE RESERVATION

Yes, I would like to sponsor and will participate at the following level:

- "Powered By" Sponsors - \$2,500
- Stepping up to the Plate's Family Fun Sidelines - \$1,500
- Stepping up as the Apparel Sponsor - \$1,000
- Stepping up to Award the Players - \$ 750
- Bullpen Relief Friends - \$100
- Tug's Screwball Section - \$25
- Enclosed is a check in the amount of \$_____.
- I am unable to attend, but enclosed is my contribution of \$_____.
- Please accept the reservation as noted above; a check will follow.

Name _____ Company _____

Address _____ City/State/Zip _____

Telephone/Fax/Email _____

Credit Card Information: AMEX VISA MASTERCARD

Card Number _____ Expiration Date _____

Name (please print) _____ Signature _____

I wish to be listed on the website as: ___ by name ___ by company

Please print exactly as you wish to be listed.

Please make your check payable to the TUG MCGRAW FOUNDATION. Contributions are fully tax-deductible to the extent allowed by law. *The Tug McGraw Foundation is a 501(c)(3) nonprofit, tax-exempt organization designated by the Internal Revenue Service. Our tax identification number is 20-0586256.*

PLEASE RETURN THIS FORM WITH THE ENCLOSED ENVELOPE OR FAX TO (707) 255.1926